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**UBC**  
**アニメ**

PRESENTED BY THE  
UBC ANIME CLUB



# UBCANI

## アニメクラブ

# SPONSORSHIP PROPOSAL 2026

UBCANI.COM

UBCANI TEAM 2026-27

# ABOUT US

WELCOME TO THE  
UBC ANIME CLUB!

01

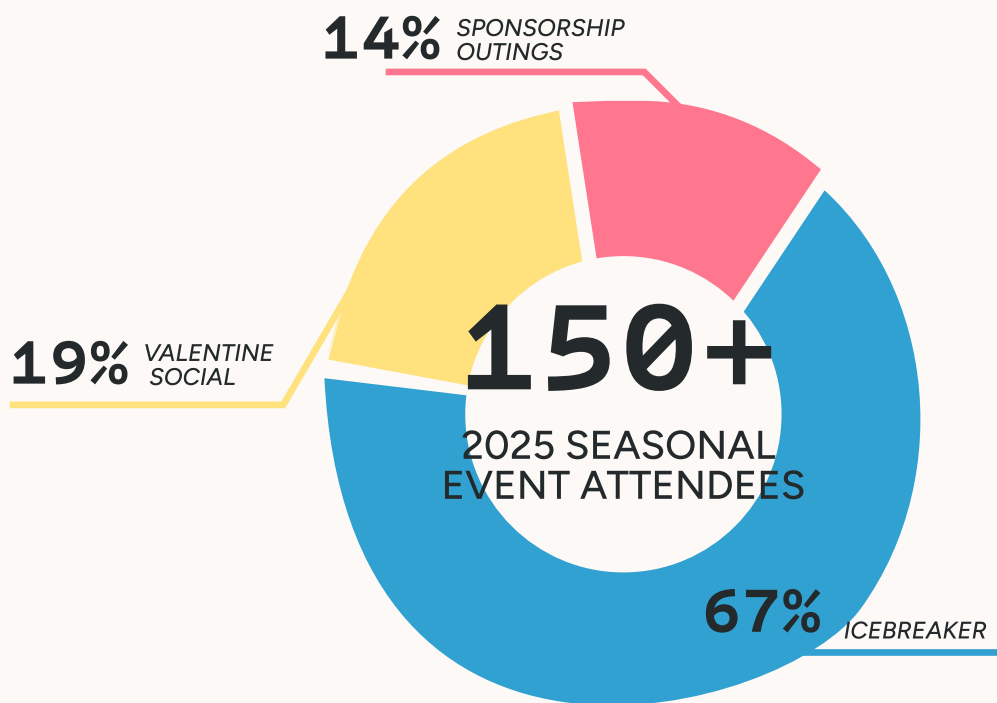
The **UBC Anime Club** is a student-run organization that brings together individuals who share a passion for anime, manga, and Japanese culture.

We host weekly meetups every Friday on campus, featuring anime viewings, artist meetups, and a different main activity each week! We also hold larger, seasonal events, as well as outings and collaborations with other anime clubs.

Our membership extends beyond UBC students, with members from all across the lower mainland!



2025/10  
UBCAni Karaoke Weekly



3600+  
MEMBERS



3100  
FOLLOWERS



1450  
MAILING LIST



300+  
MEMBERSHIPS

# BENEFITS FOR YOU

02

- Active promotion our website and official social media channels, reaching over 3,600 individual members.
- Up to one personalized announcement on the 1st of each month upon request in our Discord server, allowing sponsors to promote events, deals, and updates for the upcoming month directly to our community.
- Logo and blurb displayed on our sponsors list, which will be accessible to all members in all our platforms



## WHAT WE ASK IN RETURN



- We typically ask for a small discount (around 10%) for UBCAni members upon presentation of their membership card (physical store) or via an online code when checking out (online store)
- Sponsors are also free to provide any other benefits they would like.
- We may also request prizes for major events through email. Sponsors may choose to accept or decline the request, but those that provide prizes will be given verbal promotion during the event.
- Our sponsorship agreements vary between different sponsors, and we are open to discussion to alternative terms! Please reach out to us if this applies to you.

## 1. AGREEMENT OF CONTRACT DETAILS

- Contract set to expire after 12 months.
- We will send you a finalized version of the contract to sign <sup>1</sup>

## 2. SPONSORSHIP

- Send us your blurb / logos for marketing purposes
- We'll send you pictures of membership card design for your reference

## 3. SPONSORSHIP AWARENESS

- We will announce the start of the sponsorship to our members through a personalized announcement.
- Club members visit throughout the year, presenting their UBCAnime membership card for agreed upon discounts.
- Throughout the year, announcements from sponsors will be posted in dedicated Discord channel on the 1st of every month

## 4. RENEWAL

- Renewal process after 12 months.



<sup>1</sup> Hanami sponsorship is SEPARATE - however we will contact you with priority when Hanami rolls around.

# OUR PARTNERS

04



storagehotel





# SEE YOU WITH UBC ANIME CLUB!

If you would like to sponsor our event or have any questions about our sponsorship package, please reach out to us through our email. We look forward to working with you to deliver an unforgettable experience with UBCANI 2026-2027!

## CONTACT US:

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